



PO Box 225, Waretown, NJ 08758
Phone: 973-570-6798 Fax: 609-549-6830
Email: njsnamemberservices@gmail.com
Website: www.nj-sna.org

NJ SNA BUSINESS AND INDUSTRY MEMBERSHIP/CONFERENCE PARTNERS 2017-2018

New Jersey School Nutrition Association (NJ SNA) invites any business and industry companies or organizations to join the association as Business & Industry (B&I) members. The membership term runs from July 1 to June 30 each year. Membership entitles you to exhibit at the NJ SNA annual conference (with additional booth cost), receive contact information for the NJ SNA food service members, be included in listings and/or links on the association website, and to participate in networking opportunities with school foodservice professionals at the conference or other meetings during the year.

The annual membership fee is \$300.00.

CONFERENCE PARTNERSHIPS

NJ SNA offers 4 levels of partnership for our annual conference, each level demonstrating different opportunities as follows:

PLATINUM: \$1,800; for one standard 8' X 10' exhibit booth with priority booth location, a full page ad in the conference program, a home page logo website link, front page logo links in an issue of the NJSNA e-newsletter, and a Platinum Partner sign for your booth.

GOLD: \$1,400; for one standard 8' X 10' exhibit booth, a half page ad in the conference program, a website listing and link, and an inside website link in an issue of the NJSNA e-newsletter

SILVER: \$1,250; for one standard 8' X 10' exhibit booth, a quarter page ad in the conference program, and a NJSNA website listing and link

BASIC: \$1,000; for one standard 8' X 10' exhibit booth and a NJSNA website listing

CONFERENCE SPONSORSHIP OPPORTUNITIES

All 2017 Annual Conference sponsors will be recognized with signage at a variety of key locations at the hotel conference area. Sponsors will also be recognized in the Conference Program booklet and on the association's website, and keynote speaker sponsors will also be recognized verbally and "on screen" at the general session/s.

Keynote Speakers: \$5,000 *Sponsorship of the keynote speaker will include special recognition at the general session podium and on- screen, and an opportunity for a company rep to speak for the top level sponsor. Multiple sponsorships accepted at lesser amounts.*

Lanyards (\$600) or Name Badge Holders (\$1,000): *Lanyards with company name imprinted, or neck wallets with name and/or logo - to be worn by at least 400 conference attendees.*

Cocktail Reception: \$5,000 *Sponsorship for the cocktail reception will be recognized with signage at the reception in addition to other venues at the conference, along with verbal recognition during the reception program. Multiple sponsorships are available at lesser amounts.*

CONFERENCE EXHIBIT INFORMATION:

Location: Grand Exhibition Hall, Tropicana Resort & Hotel, Atlantic City, NJ

Date: Thursday, November 9, 2017

Hours: 12:00 - 3:00 PM; first hour for buyers only

Set Up Times: Wednesday, November 8 from 12:00 - 5:00 PM
Thursday, November 9 from 8:00 - 10:00 AM

NOTE: Exhibit booth registration includes free admission to the networking reception on Wednesday evening from 5 - 6:30 PM, as well as the "1920's Prohibition Cocktail Party" happening Thursday evening from 5:30-7:30 pm.....please join us for a great time of fun and networking!

Discounted Hotel Room reservations: call 800-247-8767 and ask for New Jersey School Nutrition Association block of rooms, or click on the following link
<http://tropac3.net/offercode/HNJSN17> to make reservations on-line; **deadline is October 18, 2017**

Standard Booth includes:

- 8' High Back wall - Blue / Teal
- 3' High Side rail - Teal
- 7" x 44" Booth ID Sign
- 1 - 6' Draped Table - Teal
- 2 - Side Chairs
- 1 - Wastebasket
- 1 standard 110 volt outlet

The exhibit hall is carpeted.

Other additional booth amenities may be ordered through Vista Convention Services: on the Vista website www.vistacs.com click on EXHIBITOR LOGIN. Your username is NJSNA17 (all caps no spaces) your password is TROP17 (all caps no spaces) This will bring up all the forms in the kit have the vendors print out their desired forms and fax back to Vista at [609.485.2392](tel:609.485.2392) or email to info@vistacs.com

Extra electrical needs must be ordered in advance, directly with the Tropicana, using the enclosed electric request form - COMPLETE FORM, WITH PAYMENT, AND SEND DIRECTLY TO THE TROPICANA.

BUSINESS & INDUSTRY 2017-18 MEMBERSHIP AND CONFERENCE PARTNER APPLICATION

Company Name: _____ Contact Person: _____
Mailing Address: _____ Contact Phone: _____
City: _____
State/Zip Code: _____ Contact Email: _____

CHECK ONE:

Broker Distributor Manufacturer Other

Contact Signature: _____ Date: _____

Payment enclosed includes the following (check all that apply and include \$ amounts):

- Annual NJSNA Industry Membership: \$300 (required to request a booth/partnership level)
- 2017 Conference Booth/Partnership Level:
 ___ Platinum (\$1,800) ___ Gold (\$1,400) ___ Silver (\$1,250) ___ Basic (\$1,000)
- Conference Sponsorship (check all that apply):
 ___ Keynote Speakers: \$5,000 \$4,000 \$3,000 \$2,000 \$1,000 \$500
 ___ Cocktails for Receptions: \$5,000 \$3,000 \$2,000 \$1,000 \$500 \$250
 ___ Lanyards @ \$600 OR ___ Neck wallet badge holders @ \$1,000
- Extra Booth @ \$1,000

TOTAL PAYMENT: \$ _____

Checks payable to NJ SNA; mail to NJ SNA, PO Box 225, Waretown, NJ 08758

EXHIBIT INFORMATION:

Exact Company Name for Booth ID Sign:

Contact Person for Exhibit Booth:

Contact Email for Exhibit Booth:

Contact Phone for Exhibit Booth:

Attending Wed. evening reception ___ (how many) Attending Thurs. Cocktail party ___ (how many)

NOTE: BROKERS SIGNING UP SEVERAL MANUFACTURERS MAY COMPLETE AN EXCEL FORM WITH REQUIRED INFORMATION....REQUEST THIS FORM BY EMAILING TO admin@nj-sna.org

*B&I Membership, Conference Booth Partnerships, and Sponsorships can also be completed on line at <http://nj-sna.org/catalog.php>
Forms of payment include credit cards through Paypal (on-line only), checks, or purchase orders.*