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## **NJ SNA BUSINESS AND INDUSTRY MEMBERSHIP/CONFERENCE PARTNERS 2017-2018**

New Jersey School Nutrition Association (NJ SNA) invites any business and industry companies or organizations to join the association as Business & Industry (B&I) members. The membership term runs from July 1 to June 30 each year. Membership entitles you to exhibit at the NJ SNA annual conference (with additional booth cost), receive contact information for the NJ SNA food service members, be included in listings and/or links on the association website, and to participate in networking opportunities with school foodservice professionals at the conference or other meetings during the year.

**The annual membership fee is \$300.00.**

### **CONFERENCE PARTNERSHIPS**

NJ SNA offers 4 levels of partnership for our annual conference, each level demonstrating different opportunities as follows:

**PLATINUM: \$1,800;** for one standard 8' X 10' exhibit booth with priority booth location, a full page ad in the conference program, a home page logo website link, front page logo links in an issue of the NJSNA e-newsletter, and a Platinum Partner sign for your booth.

**GOLD: \$1,400;** for one standard 8' X 10' exhibit booth, a half page ad in the conference program, a website listing and link, and an inside website link in an issue of the NJSNA e-newsletter

**SILVER: \$1,250;** for one standard 8' X 10' exhibit booth, a quarter page ad in the conference program, and a NJSNA website listing and link

**BASIC: \$1,000;** for one standard 8' X 10' exhibit booth and a NJSNA website listing

### **CONFERENCE SPONSORSHIP OPPORTUNITIES**

All 2017 Annual Conference sponsors will be recognized with signage at a variety of key locations at the hotel conference area. Sponsors will also be recognized in the Conference Program booklet and on the association's website, and keynote speaker sponsors will also be recognized verbally and "on screen" at the general session/s.

**Keynote Speakers: \$5,000** *Sponsorship of the keynote speaker will include special recognition at the general session podium and on- screen, and an opportunity for a company rep to speak for the top level sponsor. Multiple sponsorships accepted at lesser amounts.*

**Conference attendee bags: \$1,000** *Bags with your company name or logo and website, in the hands of at least 400 conference attendees.*

**Lanyards (\$600) or Name Badge Holders (\$1,000):** *Lanyards with company name imprinted, or neck wallets with name and/or logo - to be worn by at least 400 conference attendees.*

**President's Dinner: \$1,000 or \$500:** *Sponsorship for an invite-only dinner honoring current officers and past presidents and participating industry sponsors, to show appreciation for all of their contributions to the NJ School Nutrition Association*

**Cocktail Reception: \$5,000** *Sponsorship for the cocktail reception will be recognized with signage at the reception in addition to other venues at the conference, along with verbal recognition during the reception program. Multiple sponsorships are available at lesser amounts.*

#### **CONFERENCE EXHIBIT INFORMATION:**

**Location:** Grand Exhibition Hall, Tropicana Resort & Hotel, Atlantic City, NJ

**Date:** Thursday, November 9, 2017

**Hours:** 12:00 - 3:00 PM; first hour for buyers only

**Set Up Times:** Wednesday, November 8 from 12:00 - 5:00 PM

Thursday, November 9 from 8:00 - 10:00 AM

***NOTE: Exhibit booth registration includes free admission to the "1920's Prohibition Cocktail Party" happening Thursday evening from 5:30-7:30 pm.....please join us for a great time of fun and networking!***

**Discounted Hotel Room reservations:** call 800-247-8767 and ask for New Jersey School Nutrition Association block of rooms, or click on the following link

<http://tropac3.net/offercode/HNJSN17> to make reservations on-line; **deadline is October 18, 2017**

**Standard Booth includes:**

8' High Back wall - Blue / Teal

3' High Side rail - Teal

7" x 44" Booth ID Sign

1 - 6' Draped Table - Teal

2 - Side Chairs

1 - Wastebasket

1 standard 110 volt outlet

The exhibit hall is carpeted.

**Other additional booth amenities may be ordered through Vista Convention Services: on the Vista website [www.vistacs.com](http://www.vistacs.com) click on EXHIBITOR LOGIN. Your username is NJSNA17 (all caps no spaces) your password is TROP17 (all caps no spaces) This will bring up all the forms in the kit have the vendors print out their desired forms and fax back to Vista at [609.485.2392](tel:609.485.2392) or email to [info@vistacs.com](mailto:info@vistacs.com)**

**Extra electrical needs must be ordered in advance, directly with the Tropicana, using the enclosed electric request form - COMPLETE FORM, WITH PAYMENT, AND SEND DIRECTLY TO THE TROPICANA.**

# BUSINESS & INDUSTRY 2017-18 MEMBERSHIP AND CONFERENCE PARTNER APPLICATION

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip Code: \_\_\_\_\_ Contact Email: \_\_\_\_\_

## CHECK ONE:

Broker       Distributor       Manufacturer       Other

Contact Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment enclosed includes the following (check all that apply and include \$ amounts):

Annual NJSNA Industry Membership: \$300 (required to request a booth/partnership level)

2017 Conference Booth/Partnership Level:

\_\_\_ Platinum (\$1,800)    \_\_\_ Gold (\$1,400)    \_\_\_ Silver (\$1,250)    \_\_\_ Basic (\$1,000)

Conference Sponsorship (check all that apply):

\_\_\_ Keynote Speakers:  \$5,000     \$4,000     \$3,000     \$2,000     \$1,000     \$500

\_\_\_ President's Dinner:  \$1,000     \$500

\_\_\_ Cocktails for Receptions:  \$5,000     \$3,000     \$2,000     \$1,000     \$500     \$250

\_\_\_ Attendee bags @ \$1,000

\_\_\_ Lanyards @ \$600    OR    \_\_\_ Neck wallet badge holders @ \$1,000

TOTAL PAYMENT: \$ _____
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## EXHIBIT INFORMATION:

Exact Company Name for Booth ID Sign:

Contact Person for Exhibit Booth:

Contact Email for Exhibit Booth:

Contact Phone for Exhibit Booth:

**NOTE: BROKERS SIGNING UP SEVERAL MANUFACTURERS MAY COMPLETE AN EXCEL FORM WITH REQUIRED INFORMATION....REQUEST THIS FORM BY EMAILING TO [admin@nj-sna.org](mailto:admin@nj-sna.org)**

B&I Membership, Conference Booth Partnerships, and Sponsorships can also be completed on line at <http://nj-sna.org/catalog.php>  
Forms of payment include credit cards through Paypal (on-line only), checks, or purchase orders.